

# Day of Hope

## Sponsorship Levels 2019

### \$20,000 – INSPIRE SPONSORSHIP

- **KSBY Health Break Feature:** Exclusive sponsorship of and recognition in one KSBY-TV Health Break segment; includes an interview featured in the segment (airing in spring of 2019)
- **Aprons and Bags:** Leadership recognition on front of Day of Hope Aprons (quantity 500); and Team leader Sling reusable bags (volunteers keep after event)
- **Newspaper:** Prominent acknowledgement of support with two ads featuring the Inspire sponsor, acknowledgement in the pre-event newspaper advertisements, Day of Hope special edition newspaper (quantity 10,000), and the post event Thank You print advertisement (to publish in *Santa Maria Times*)
- **Printed Promotional Materials:** Name acknowledgement on event brochure, event poster boards, and in Marian Foundation's *Innovation* magazine, 2020 edition (quantity 5,000)
- **Web Presence:** Sponsor acknowledgement on Marian Foundation's Day of Hope web page
- **Recognition:** Opportunity to address event attendees and receive acknowledgment at the Day of Hope post-event Thank You Celebration

### \$10,000 – HOPE SPONSORSHIP

- **Aprons:** Prominent recognition on front of Day of Hope Aprons (quantity 500; volunteers keep after event)
- **Newspaper:** Prominent acknowledgement in pre-event newspaper advertisements, Day of Hope special edition newspaper (quantity 10,000), and the post-event Thank You print advertisement (to publish in *Santa Maria Times*)
- **Printed Promotional Materials:** Name acknowledgement on event brochure, event poster boards, and in Marian Foundation's *Innovation* magazine, 2020 edition (quantity 5,000)
- **Web Presence:** Sponsor acknowledgement on Marian Foundation's Day of Hope web page
- **Recognition:** Acknowledgment at the Day of Hope post-event Thank You Celebration

### \$5,000 – DIGNITY SPONSORSHIP

- **Aprons:** Prominent recognition on back of Day of Hope Aprons (quantity 500; volunteers keep after event)
- **Newspaper:** Prominent acknowledgement in Day of Hope special edition newspaper (quantity 10,000). Logo/name acknowledgement in Day of Hope post-event Thank You print advertisement (to publish in *Santa Maria Times*)
- **Printed Promotional Materials:** Acknowledgement on event brochure and in Marian Foundation's *Innovation* magazine, 2020 edition (quantity 5,000)
- **Web Presence:** Acknowledgement on Marian Foundation's Day of Hope web page
- **Recognition:** Exclusive invitation to the Day of Hope post-event Thank You Celebration

### \$2,500 – JUSTICE SPONSORSHIP

- **Newspaper:** Acknowledgement in Day of Hope special edition newspaper (quantity 10,000), and in the Day of Hope post-event Thank You print advertisement (to publish in *Santa Maria Times*)
- **Printed Promotional Materials:** Acknowledgement on event brochure and in Marian Foundation's *Innovation* magazine, 2020 edition (quantity 5,000)
- **Web Presence:** Acknowledgement on Marian Foundation's Day of Hope web page
- **Recognition:** Exclusive invitation to the Day of Hope post-event Thank You Celebration

### \$1,500 – EXCELLENCE SPONSORSHIP

- **Newspaper:** Acknowledgement in Day of Hope special edition newspaper (quantity 10,000) and in Day of Hope post-event Thank You print advertisement (to publish in *Santa Maria Times*)
- **Printed Promotional Materials:** Acknowledgement in Marian Foundation's *Innovation* magazine, 2020 edition (quantity 5,000)
- **Recognition:** Exclusive invitation to the Day of Hope post-event Thank You Celebration

